

Geffen Braunstein

A Communications Design junior at Syracuse University with two summers at a quantum computing startup and work spanning brand design, social media content, and product marketing research.

WORK EXPERIENCE



Wavelength, Syracuse, NY — Graphic Design Associate

NOV 2025 - MAY 2026

Responsible for creating and designing weekly digital content focused on College Athletics and the NIL (Name, Image, and Likeness) space to drive social media visibility and engagement. I translate real-time sports news and trends into visually compelling graphics, ensuring consistency with brand voice and visual identity.



Cascade Quantum, San Francisco, CA — Intern

Summer 2025 + Summer 2026

Product and marketing research intern over two summers. Conducted in-depth market and technology analysis of the current quantum computing landscape, identifying potential partnerships and positioning strategies for a quantum software startup. (Formerly Coherent Computing)



Every Man Jack, Syracuse, NY — College Brand Ambassador

AUG 2025 - AUG 2026

Responsible for strengthening brand presence across campus by coordinating product sampling and giveaway initiatives and driving engagement through social media. I collaborate with student organizations to expand outreach and advocate for Every Man Jack's values of sustainability and outdoor-inspired living.



Keith Design Group, San Francisco, CA — Intern

MAY 2023 - SEP 2023

Accepted as an intern at a local branding and design firm. Developed skills and explored the professional realm of graphic design. Attended customer meetings and drove brand and positioning market research for a product design firm.

LEADERSHIP & PROFESSIONAL DEVELOPMENT



Interfraternity Council, Syracuse, NY — Vice President of PR

AUG 2026 - PRESENT

Lead public relations for 18 fraternities representing 1,700+ members: running the council's Domestic Violence Awareness Month campaign, managing all rush communications, drafting internal IFC statements, and handling external press outreach.

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📁 Geffen Braunstein Portfolio

SKILLS

(ordered by proficiency - high to intermediate)

Adobe Photoshop

Adobe Illustrator

Social Media Marketing

Figma

Claude Code

Adobe Lightroom

Market Research

Product Positioning

Adobe Premiere

Blender 3D

AWARDS

Scholastic Art & Writing Awards Contest (Dec 2022) Won four photography honorable mention awards.

ACADEMIC PROGRAMS & EDUCATION

Syracuse University: BFA Communications Design

(Junior) AUG 2024 - PRESENT

UCLA: Engineering Design Summer Institute

(Summer Program) JUL - AUG 2023

ACE Mentorship:

Architecture, Engineering, Interior Design JAN - MAY 2023